## Media Release

Press Release Contact:
Pam Cook Communications
pcookk@aol.com
336-416-4831
www.pamcookcommunications.com

## Mountain Valley Shop Relocating: Grand Opening Friday, October 7th

(Mount Airy, NC) - Mountain Valley Hospice & Palliative Care today announced the relocation of its resale shop to 705 W. Pine Street, Mount Airy. The shop will host a grand opening celebration on Friday, October 7<sup>th</sup>.

The new store aims to offer customers a boutique experience at its more convenient location. "The shop has undergone a complete transformation with an enhanced selection of pre-loved furniture, home decor, and clothing," said Sara Tavery Vice President of Philanthropy, Mountain Valley Hospice & Palliative Care. "Our goal is to offer shoppers high-quality new and gently-used items at affordable prices while increasing revenue in support of patients and their families who lack financial resources to pay for their hospice care."

The festivities begin at 9:45 am with a ribbon cutting by local officials followed by the unveiling of the new store name. The store will open for shoppers by 10 am. There will be a live radio remote, food, and games as well as opportunities to win store gift cards.

###

About Mountain Valley Hospice & Palliative Care

Mountain Valley Hospice & Palliative Care provides compassionate hospice and palliative care services with a team of healthcare professionals and specially trained volunteers across 18 counties in North Carolina and Virginia. For more information, call 1-888-789-2922 or visit mtnvalleyhospice.org.

\*\*\*